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### **Finalists Announced for London's Premier Business Plan Competition**

**LONDON, ONTARIO, 16 January 2009** - The five finalists for VenturePrize London, the city's premier business plan competition, have been selected by the first round of judges.

The selections are (in alphabetical order):

- Antic Entertainment
- Braise Food & Wine
- Fortress Data Vaulting
- Kosuma Healthy Stuff
- Vinestein

The winners of VenturePrize London will be announced at an awards celebration on February 10, 2009 following the finalists' presentations to the last judging panel.

"We are pleased with the business community's response to the first year of VenturePrize London," says Nancy Kopriva, chair of the VenturePrize London steering committee. "Our committee is looking forward to the final judges' decisions and truly thanks those who took the time and effort to submit their business plan."

VenturePrize London features over \$45,000 in cash and prizes to be won, with cash and prize packages from sponsors such as Scotiabank, Bizmail and Lovers AtWork.

The business plan competition was developed by four of the city's economic and business development organizations: The London Economic Development Corporation, Small Business Centre, The Stiller Centre and TechAlliance.

For more information about VenturePrize London, visit [www.ventureprizelondon.com](http://www.ventureprizelondon.com).