



Cover Page Form

Date: _____

Venture Name: _____

Venture Category: (Choose one)

- Existing London business operating less than two (2) years, or
Proposed London business with no revenue and no third party funding

Public Description (maximum 250 words): The following description will become the property of Venture London and may be used for marketing, promotion or other public purposes.

Multiple horizontal lines for writing the public description.

Primary Contact Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Other Team Members:

Two horizontal lines for listing other team members.



Venture London Gold Sponsors



Venture London Silver Sponsors



Participant Application and Consent Form

All applicants must review, sign and submit this application document and cover page form in order to be considered as a Venture London participant.

The Participant agrees to the competition, submission and liability requirements as outlined below:

1. The Participant acknowledges that Venture London applications may be submitted starting **October 21, 2009**.
2. The Participant acknowledges that a total of four (4) printed and completed copies of each business plan, as well as a copy of this completed application, must be submitted to the London Small Business Centre, 316 Rectory St, 3rd Floor, London, Ontario, Canada by **1:00 pm** on **January 13, 2010** to be eligible for judging.
3. The Participant acknowledges that all copies of business plans submitted to Venture London will not be returned and will be destroyed within 30 days of the public announcement of the winners.
4. The Participant acknowledges that Venture London will disqualify any business plans and / or applications that do not meet the minimum requirements for eligibility and submission.
5. The Participant acknowledges that all business plans must be a maximum of 30 pages in length including cover sheet, body, financial statements and appendices.
6. The Participant acknowledges that the business plan submitted will be for a proposed new business venture with no revenue, no third party funding and located in the City of London or an existing business venture located and operating in the City of London for less than two years.
7. The Participant acknowledges that the judging criteria may include but is not limited to: innovation, growth potential, marketability, risk, profitability, management, financial, London impact, and viability.
8. The Participant acknowledges that the Venture London will announce the finalist business plans on **February 4, 2010**.
9. The Participant acknowledges that finalists may be required to participate in a credit check. Evidence of past fraudulent behaviour may preclude participation.
10. The Participant acknowledges that the Final Judging Panel will require each of the finalists to present a brief summary of the business plan (15 minutes maximum) and answer questions posed by the Final Judging Panel.
11. The Participant acknowledges that competition finalists will also be judged on their presentation to the Finalist Judging Panel and the quality of their responses to the questions posed by judges.
12. The Participant acknowledges that finalists may be required to present an overview of their business plan in a public '60 second pitch' format before a live audience at the Awards Ceremony on **March 2, 2010**.



13. The Participant acknowledges that all Judging Panels reserve the right to disqualify any Participant if it is determined that the Participant has submitted false information, committed fraud, and / or plagiarism.
14. The Participant acknowledges that Judging Panels reserve the right to make all final and binding decisions with respect to all aspects of the competition and that selections are final and not subject to any review.
15. The Participant agrees to be bound by all the decisions of the Judging Panels. Judging Panels reserve the right to judge and evaluate all entries, the function of which is reserved solely for the judges.
16. The Participant acknowledges that the views expressed by any competition judges or business mentors are not the opinions of Venture London, and Venture London will not be liable for any liability or losses arising from such views.
17. The Participant acknowledges that the information described in the 'Public Description' of this application may be used, published or distributed by Venture London and that their name and likeness may be used in future promotions .
18. The Participant acknowledges that Venture London may impose conditions on prize winners including participation in publicity, media events, the distribution of prizes by achieved business milestones and other appropriate conditions.
19. The Participant acknowledges that prize winners will be ineligible to re-apply for the Venture London competition for a period of five (5) years.
20. The Participant acknowledges that Venture London has the right to reasonably alter or cancel the contest in the event of a technical failure, fraud or other circumstances beyond their control.
21. The Participant acknowledges that all participants must be eighteen (18) years of age or older to participate and that there will be only one entry per person or company and a maximum of one prize awarded per entry.
22. The Participant agrees to release Venture London organizers from any claims or actions that the new venture has or may have in the future, and indemnify and hold Venture London harmless in respect of any loss, liability, expense, or cost of any kind whatsoever, arising from claims made by anyone by virtue of this submission to, or participation in any Venture London competition or program.

The _____ day of _____, 2009

Signature of Participant

Signature of Participant

(To be signed by each team member and submitted with the business plans)